



Amongst it

Connection to nature

is an important part of **who we are as South Australians**. We talk about it in different ways, but nearly all of us have places we hold as special, whether that's big, iconic nature like the Flinders Ranges and Kangaroo Island, our own leafy suburbs and backyards, or our unique capital city surrounded by parklands and nestled between hills and sea.

But for many of us,

nature feels increasingly like a place **'over there'** that we only visit on special occasions. We know how important it is to our wellbeing, but our screens, commutes and busy lives make it difficult to **notice** or **connect** to nature on a daily basis.

And as a state,

we don't talk enough about how important that connection to nature is to making South Australia **vibrant, grounded,** and a **great place to live and work**. We know that most people prioritise compassionate values like their connection to nature, and yet many of our most important values don't show up in our public discussions, media or priorities.

Amongst it

is an experiment in promoting creative ways to pay attention, slow down, and build an **everyday connection** to nature. We want to **amplify** the great work already happening, help **kick off** new projects, and **celebrate** all of it so that we remember to prioritise nature personally and publicly.

Nature

isn't a place 'over there' that we visit on special occasions.

We're part of it and fully amongst it every day.

we acknowledge

the Adnyamathanha, Kurna, Ngarrindjeri, Pitjantjatjara, Yankunytjatjara, and more than thirty other groups of traditional custodians of the land in South Australia.

We pay tribute to Elders past, present and emerging, who hold the stories, traditions, hopes and dreams of indigenous Australia.

A good *amongst it* project **connects** to two things:



The project invites people to interact with nature in a creative, positive way. Good projects are experiential, not just information-based, and build positive connection, rather than focusing on loss.



the SA story

By connecting to the bigger movement, we remind everyone that a connection to nature is an important part of our collective identity as South Australians.

Example project

attention signs

The National Trust in the UK created a series of signs designed to playfully remind people to pay attention to and interact with the natural world around them. We could imagine similar signs popping up in parks around Adelaide.



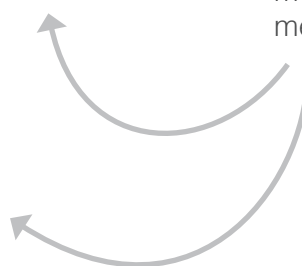
What makes it good?



Invites us to **notice** everyday natural beauty in a playful and unexpected way.



Amplifies other ways South Australians connect with nature. It's also media and social media friendly.



Get involved

1 *Doing something already?*

Tell us about it

Already running something great in South Australia that connects people to nature? Tell us about it so we can help amplify your work and spread the word.

Go to amongstSA.org.au/share
or email us: robin@amongstSA.org.au

2 *Interested but need ideas?*

Come to a drop-in design session

We want you to host an activity that invites South Australians to notice, get active, or share in the beauty of local natural spaces. In our first round, we want projects that run something between **December 2017 and June 2018**. If you're interested, get in touch to set up a call or meeting with us. We have free 'project shaping' sessions set up to help you on **November 13th, 14th, or 15th**.

Email to learn more and book in: robin@amongstSA.org.au

3 *Have ideas but need resources?*

Apply for funding

Thanks to a contribution from Department of Environment, Water and Natural Resources (DEWNR), we have a limited number of small grants from \$500-\$5000 that we can provide to South Australian organisations who want to be involved. The 2017 application deadline is **Friday, December 1st**.

Contact us or visit amongstSA.org.au/apply to learn more.

visit www.amongstSA.org.au
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